World's First 6-Axis Dynamic XR
Sim Racing Robot

UICV·JAMA G6

Defining the Chinese Standard for Global Digital Sim Racing

XR "True" Race Track

XR "True" Simulation

XR "True" Drift

XR "True" Competition



车元 UICV

JAMA 东方

WDK WORLD DRIFT KING 南昆山赛道

Extreme Cost Gap: Digital Simulation Reshapes Racing Training Economics

Real Drift Training (4h) ≈ ¥50,000 | Simulated Training (1h) ≈ ¥68–88

Left: On-Site Real Racing Training

· Professional Drift Training:
4-hour session ≈ ¥50,000 (includes vehicle wear, tires, fuel, venue & coach fees)
· Kart Lap Training:
10 mins ≈ ¥1,000; high-intensity daily training costs tens of thousands.
· Environmental Constraints:
Suspended in extreme weather. Summer track temps over 50 ° C hurt efficiency & safety.
· Extra Risks:
Human error may cause collisions and breakdowns, with costly, time-consuming repairs.

Right: Digital Simulated Racing Training

· Drift Training:
¥68–88/h, only ~1/700 the cost of real racing for equal training time.
· Lap Improvement Training:
Unlimited laps; daily cost under ¥100.
· All-Weather Indoor Training:
Constant-temperature room, year-round stable operation, free from weather limits.
· Zero Wear Risk:
No vehicle, tire or crash repair costs. Repeated practice incurs no extra fees.

At equal training intensity, simulation costs <1% of real racing. It eliminates weather & safety risks and boosts training efficiency by over 3x.

Arcade Racing officially enters the XR True Simulation Era

From button-operated entertainment arcade machines
From generic virtual race tracks
From homogenized experiences



To 1:1 somatosensory dynamic feedback
To digitally twin race tracks via real-scene scanning
To professional-grade drift training standards



UICV·JAMA G6 redefines the performance ceiling of commercial G-force sim racing

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From Button-Operated Entertainment to Competitive Sports: Real Driving Skill Development

Beyond pure gaming: Digital racing training transfers directly to real motorsport & daily driving

1. Transferable Driving Skills, Effective Training

The simulator replicates real vehicle dynamics, steering and brake feedback. Training on drift lines, throttle control and crash response translates to track racing & emergency road driving, improving proficiency and safety awareness.

2. Greatly Lower Entry Barriers

No expensive race cars, consumables or long trips to professional tracks. Anyone can access pro-level drift & lap training at local venues, making motorsport affordable to the public.

3. Safe Trial & Error, Faster Progression

High-risk extreme maneuvers and crash scenarios can be practiced repeatedly with zero safety hazards. Build muscle memory first on the simulator before hitting real tracks, shortening learning cycles and lowering accident risks.

Arcade Game → Digital Simulation → Real Racing

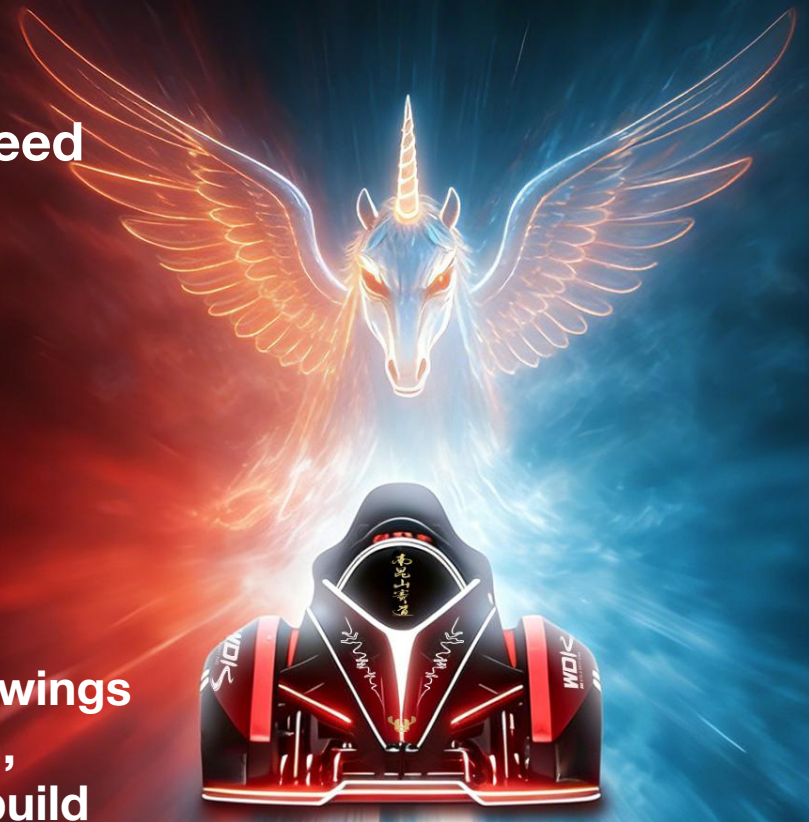




More than entertainment hardware — a public gateway to digital motorsport training

JAMA 骥马

JAMA · The Oriental Divine Beast of Lightning Speed



UICV JAMA Jianma derives from
The ancient verse:

Yinglong begets Jianma; Jianma begets Qilin.
—Huainanzi · Zhuxingxun

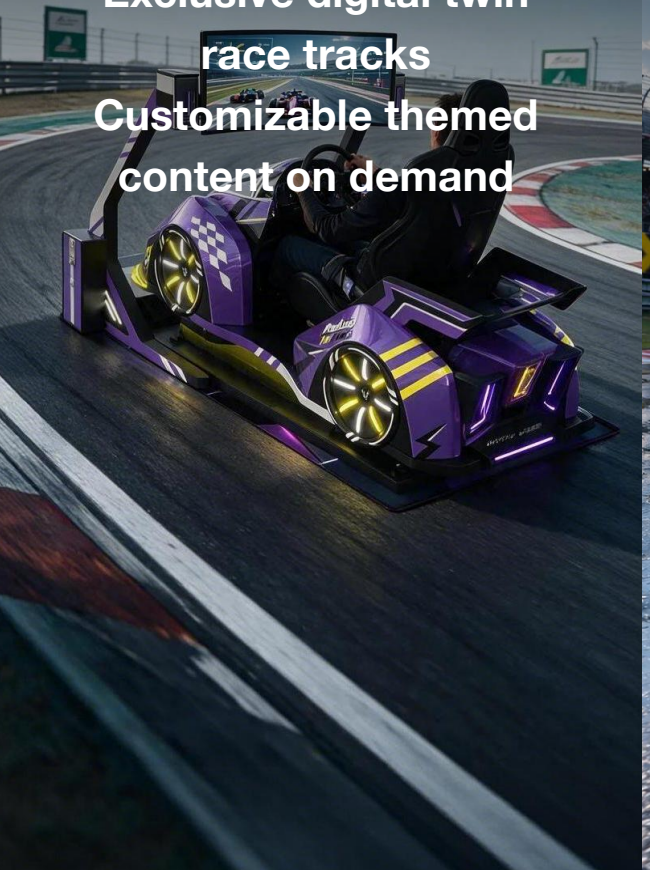
It has the body of a horse and the tail of a dragon, with wings growing on its back. Taking ultimate speed as its totem, it inherits the reputation of Oriental auspiciousness to build China's original top-tier racing simulator.

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Four Pioneering Innovations, Setting a New Industry Benchmark

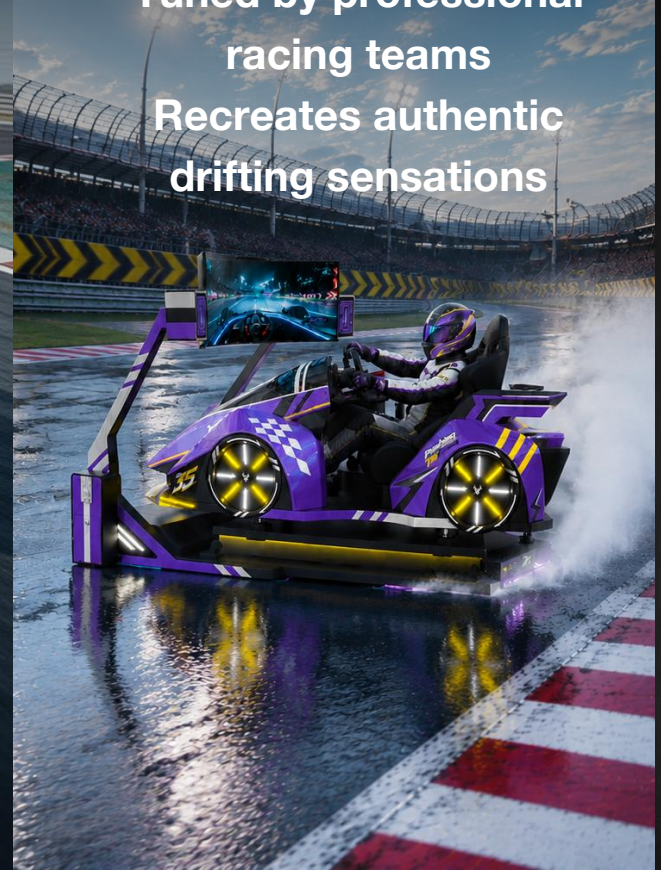
The first arcade racing machine supporting custom race tracks

Exclusive digital twin race tracks
Customizable themed content on demand



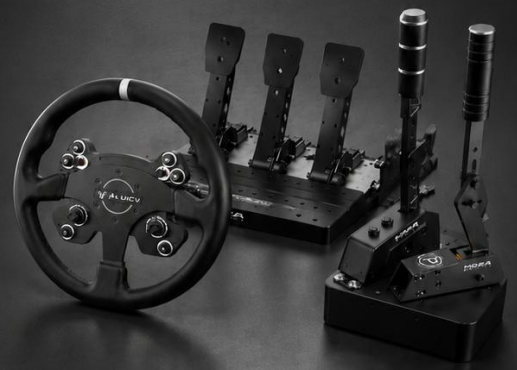
The first arcade racing machine delivering 1:1 drift motion

Tuned by professional racing teams
Recreates authentic drifting sensations



The first arcade racing machine equipped with professional simulator specs

Full-chain professional-grade hardware
Comparable to professional training-grade equipment



World's first original exterior design for arcade racing machines

Design patent applied
Eye-catching design with built-in viral marketing appeal

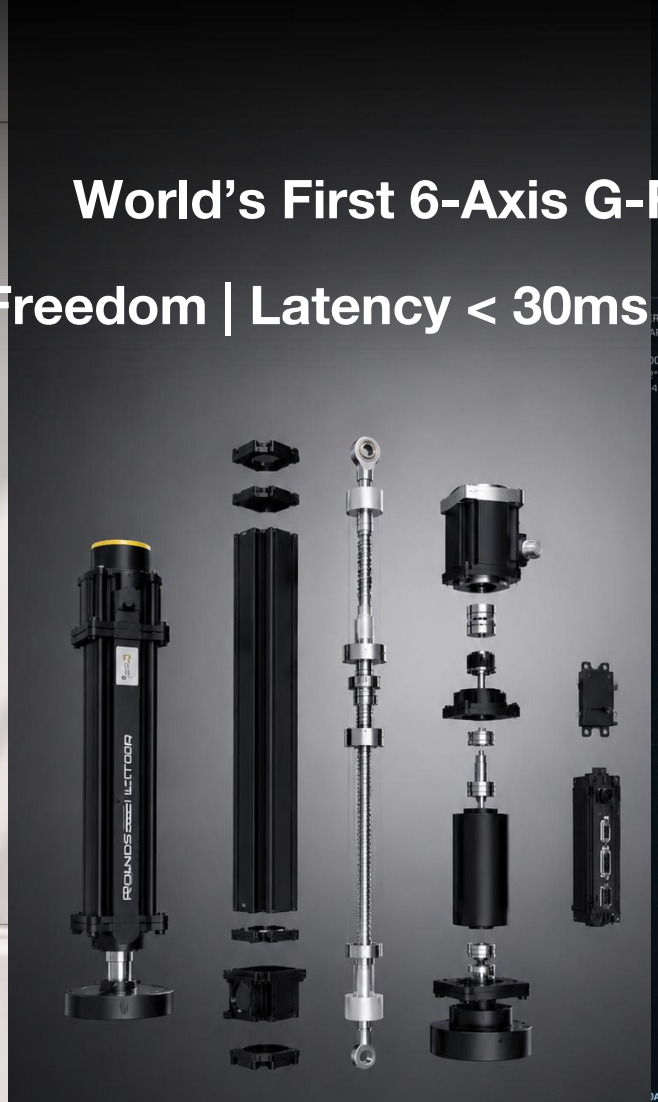


World’s First 6-Axis G-Force Dynamic Chassis

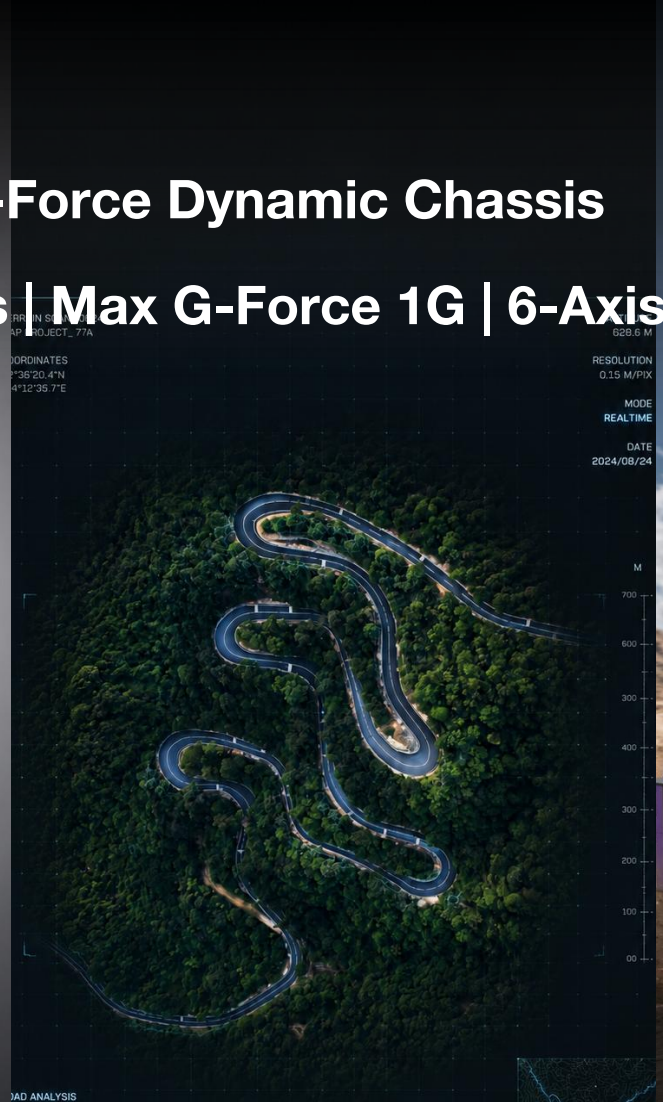
6 Degrees of Freedom | Latency < 30ms | Max G-Force 1G | 6-Axis Stroke 100mm



UICV self-developed 6-axis dynamic chassis, the world’s first to achieve commercial deployment



Equipped with Inovance servo motors + high-quality domestic electric cylinders, delivering industrial-grade power output precision.



Matched with exclusive tuning algorithm for WDK Nankunshan Circuit, restoring authentic road feel in all directions



Millisecond-level dynamic feedback for all scenarios: bumping, steering, tilting, acceleration and deceleration

MOZA Full Set of International Professional Flagship Peripherals, Restoring the Real Vehicle Handling Feel

6-Axis Control Input | 9Nm Golden Torque | 360Hz High-Frequency Force Feedback | 50 Million Rotation Lifespan



Force Feedback Base

MOZA R9 V3
Equipped with NexGen Force 4.0 force feedback system, aluminum alloy housing



Steering Wheel

CSV2P Professional Round Wheel
Precise steering, ergonomic hand feel, built to professional racing standards.



Pedal System

SRP2 Three-Pedal Set
Linear damping tuning, supports heel-and-toe operation.



Advanced Configuration

SGP Sequential Shifter + HBP Handbrake
Fully meets the operational requirements of professional drifting.

High-definition Visuals + Stable Computing Power, Lag-free Immersive Experience

Fully equipped with i5-12400F Processor + GIGABYTE RTX 5060 8G Discrete Graphics Card
Stable operation under high-load scenarios, no screen tearing or ghosting

JAMA G6 Sport Version



Esports-grade 5K High-Resolution 144Hz Ultrawide Monitor
Ultra-wide field of view on single screen, balancing immersion and site adaptability

JAMA G6 PRO Professional Version



32" HKC-SG32QC Triple-screen Surround
180 ° Panoramic View, Ultimate Immersive Driving Experience on Large Screens

Supported Games

UICV is committed to delivering the most authentic and immersive racing experience. It currently supports multiple mainstream racing titles, with ongoing development and optimization for dynamic data.

Assetto Corsa



Forza Horizon 5



To Be Supported in Future

DiRT Rally 2.0
EA SPORTS™ WRC (EA WRC)
WRC 10 / WRC 9 / WRC 8 / WRC7











Rally series data is under ongoing matching and tuning. Remote upgrades will be available via OTA later.

Diversified Launch Modes, Adaptable to All Types of Commercial Scenarios

To meet the operational requirements of diverse commercial scenarios, UICV · JAMA offers three flexible launch modes, enabling personalized configuration based on the actual conditions of each store.

1. Coin-Operated Activation

Supports traditional token coin mode, suitable for amusement centers, arcades and other classic entertainment venues.

2. QR Code Scan Activation

Users scan the QR code displayed on the device screen directly and activate the device via mobile payment.

3. IC Card Swipe Activation

Compatible with IC card system; users activate the device by card swiping.



JAMA 骥马

Industry-leading Simtools Algorithm + Self-developed Control System

Authentic XR Simulation for Ultimate Immersion

- Equipped with industry benchmark Simtools dynamic simulation system, the global universal standard for simulation games.
- Self-developed playback control system with Inovance servo drive architecture for stable and controllable operation.
- Chassis tuning algorithm exclusively for Nankunshan Circuit, delivering highly matched physical feedback and track characteristics.
- Supports continuous OTA system upgrades, enabling iterative updates of track content and gameplay functions.



车元 UICV　WDK WORLD DRIFT KING 南昆山赛道

WDK 南昆山赛道

Nankunshan Circuit · China's First Reality-Scanned Digital Twin Race Track

Authentic XR Track for Thrilling Racing

- 1:1 reality scan recreation of the world-class mountain road Nankunshan Circuit with precise restoration of terrain and corners.
- Officially licensed by WDK Nankunshan Drift Championship with exclusive content copyright.
- Ultimate challenge map for drift enthusiasts; cumulative traffic of race topics exceeds 100 million across online platforms.
- Custom track service available, adaptable for brand co-branding, venue themes and diverse commercial scenarios.

The Ultimate Challenge for Drift Enthusiasts | Two Major Drift Events

Top 10 Drift Drivers | Over 100 Million Social Media Views







JAMA 集马

1:1 Authentic Drift Sensation, a Viable Alternative to Professional Drift Training

Authentic XR Drift for Ultimate Thrills

Originated, tuned and certified by the World Drift King Nankunshan Circuit racing team.

- The six-axis motion base accurately replicates the full range of drift dynamics including skidding, fishtailing, and recovery maneuvers.
- Somatosensory feedback from throttle, steering, and handbrake coordination brings you infinitely close to real drifting.
- Lowers the entry barrier to drift sports, fulfilling the drift dreams of all racing enthusiasts.
- An accessible drift experience for everyone, ushering in a new wave of offline "authentic drift" entertainment.

Ushering in the Era of Authentic Drift for All

Fulfilling the Drift Dreams of Every Racing Enthusiast



车元 UICV　WDK WORLD DRIFT KING 南昆山赛道

Nankunshan Circuit Events IP Endorsement, Inherently Viral Appeal

Authentic XR Competition for Ultimate Fun





Offline Physical Events: WDK Nankunshan Drift King Championship

- Established in 2019, a premier domestic drift event.
- Gathering the nation's top 10 drift drivers, with over 100 million online views.

Online Digital Events: UICV Digital Racing Challenge

- Covering four cities: Guangzhou, Shanghai, Shenzhen, Jiangxi, Qingyuan.
- Participating stores can host regional qualifiers, consistently driving repeat purchases and foot traffic.

With its event-oriented nature, stores can leverage IP collaboration for event operations, effectively addressing the low repeat purchase rate of conventional arcade machines.

Two Configurations, Choose According to Your Needs

JAMA G6 Sport Version



Screen Configuration	5K 144Hz Ultrawide Gaming Monitor
Product Positioning	Mainstream Model for Arcades & Trendy Play Halls
6-Axis Motion Chassis	Standard
Full MOZA Peripherals	Entry-level R3 Series
Starting Price	US$ 11,500

JAMA G6 PRO Professional Version



Screen Configuration	32-inch HKC-SG32QC Triple Surround Screens
Product Positioning	Flagship Model for Professional Racing Venues & High-end Sites
6-Axis Motion Chassis	Standard
Full MOZA Peripherals	Flagship R9 Series
Starting Price	US$ 12,300

UICV · JAMA G6 Full Performance Specifications

Motion System	Standard 6-Axis G-Force Motion Chassis for all versionsStroke: 100mm, Max G-force: 1G, Latency: <30ms, Footprint: 4.42㎡	
Control System	Sport Version: MOZA R3 Base & Steering Wheel Professional Version: MOZA R9 Base & Steering Wheel	CSV2P Steering Wheel + SRP2 Three-Pedal Set + Sequential Shifter + Handbrake
Display & Computing Power	Sport Version: 5K 144Hz Ultrawide Gaming Monitor Professional Version: 32-inch HKC Triple Screens	i5-12400F / Gigabyte RTX 5060 8G
Reliability	MTBF (Mean Time Between Failures): 5000 hours, Mechanical Noise: <50dB	
Physical Specifications	Footprint: 4.42㎡ (2336× 1687× 1419mm)Total Weight: 428KG, Rated Power: 1.5KW	
Craftsmanship	High-precision vacuum-formed body enclosure, High-density welded steel frame, Sheet metal fabrication	



Product Strength Equals Return Potential

Space Efficiency Exceeds ¥20,000 /㎡

Attract customers by visual appeal:
Patented original racing-style design, centerpiece for venues, built-in social sharing potential for check-in posts.

Retain visitors with immersive experience:
Authentic drift motion delivers strong differentiation; user dwell time far exceeds standard arcade machines.

Expand audience reach:
Racing enthusiasts and trend lovers share organically, precisely targeting young core consumers.

Sustainable operation:
Continuous track updates and racing events drive much higher repeat purchase rate than traditional equipment.



Stable Revenue Model, Rapid Payback Period

· Single Unit Investment:： Approximately ¥80,000

· Reference Pricing：
¥30 / 10 minutes, with 12 hours of daily operation

· Conservative Estimate (20% Occupancy Rate)：
Daily revenue ≈ ¥4,320, Monthly revenue ≈ ¥130,000

· Neutral Estimate (30% Occupancy Rate)：
Daily revenue ≈ ¥6,480, Monthly revenue ≈ ¥194,000

· Payback Period Reference：
Approximately 2-3 months in conservative scenarios, shorter for prime locations in core business districts



备注：以上为行业通用参考模型，实际收益受场地位置、运营策略、客流基数影响

Multi-scenario Adaptation
Diversified Investment Options

1. Arcade / Trendy Play Hall

Prime attraction for venue spotlight
Boost overall customer spending and proportion of young visitors

2. Sim Racing Hall

Build themed venues with professional-grade configuration
Core competitive edge with outstanding space efficiency

3. Large Amusement Park

Star attraction for pro driver shows
Must-try experience for families and young audiences

4. Commercial Complex

Pop-up store + automotive trend play combo
Hit carrier for brand co-branding and event marketing

2026 UICV·JAMA Sim Racing Global Launch

Longmen Nankunshan Circuit XR Carnival · Nankunshan Musee Huamei Spring Valley Venue
Professional-grade Product Co-tuned and Field-tested by Professional Racing Drivers







2026.4.26 Nankunshan, China

Racing Drivers from Guangdong and Hong Kong Jointly Witness


JASON


Liao Xiaopeng


Liu Zhuoxuan


Zhong Linfa


Mickey Ho


Yuan Jiadong

UICV · JAMA Global Launch

JAMA G6 Sport Version



Price: US$ 11,500

JAMA G6 PRO Professional Version



Price: US$ 12,300

The Global Arcade Racing Enters the Era of XR 'Authentic Simulation'

UniClub 车UiC UICV

To Become the Global Digital Racing: F1 + Pop Mart

- China's leading motorsports enterprise
- IP & IT digital technology for automotive culture
- IP operator for international motorsports events

- National High-tech Enterprise
- Provincial Science & Technology SME
- Provincial Innovative SME
- Member Unit of China Automobile and Motorcycle Sports Federation

IT & Software Copyrights	43+	Registered Trademarks	200+	Patents	2+
Global Event Visits	1M+	Global New Media Topic Views	10B+		





Guinness World Record Holder: World's Largest Mercedes-Benz Motorcade (384 Units, Dec 28, 2019)





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XR Digital Simulation Racing

World's First 6-Axis G-Force Dynamic Digital Simulation Racing

XR Reality + Virtual

XR

- XR "True" Race Track
- XR "True" Simulation
- XR "True" Drift
- XR "True" Competition